

Ratings
Perfect
Approximate
Next Door
Wrong
Can't Verify

General considerations	
Pin resources	Reliable online map resources, including vector and hybrid views
	Street imagery
	Official venue maps
	Government property registries
Satellite vs Vector	Always use the more generous layer toward the pin
Boundaries of the Feature	Real or imaginary line that separates (fences, walls, garden plants, bodies of water, other dividers etc)
Half n Half	If no clear divider, draw an imaginary line on the road
Tennis rule	If tip of pin touches the line, it's considered inside the boundary, outside otherwise
Shared spaces	If campus, public roads crossing it are part of the boundary, if particular BU or POI in a campus, the boundary stops when the road is reached
Next door	If it drops on the immediate property next to the intended one
	Must be on the same street (share same street name)
	Same side
	First property to any side
	On the same block
Can't Verify	When pin is within the smallest area that can be identified as a potentially correct location (clouds covering in sat image), outside it will be <i>Wrong</i>

Single Rooftop	
Rating	Explanation
Perfect	Falls in the rooftop of the intended property
Approximate	Within the boundaries (including on any rooftop that's not the intended one)
Next door	On the next door property
Wrong	Outside the property boundaries or next door
	Any pin falling outside an Approximate area in a shared space will be rated <i>Wrong</i>
Can't Verify	

Rooftops	
With evidence or not	With <i>evidence</i> , only the rooftop is considered <i>Perfect</i> , the rest will be its boundaries
	Shop in a shopping mall with evidence of the location, if no evidence, the entirety of the mall will be a <i>Perfect</i>
Parcel of land	Without a rooftop, all the parcel will be <i>Perfect</i> there will be no <i>Approximate</i>
Leaning Building	Some imagery can show a leaning building, use consensus of vector, hybrid, street imagery and reliable online map resources
<i>Perfect</i>	Pin falls in the building's actual location as confirmed by the consensus
<i>Approximate</i>	Pin falls within the boundaries of the property including on any rooftop that's not the intended one
<i>Wrong</i>	Pin falls outside the property or next door property
<i>Next door or Can't Verify</i>	General guidelines
Residential Property with multiple buildings	More the one building with a single address



Rooftops (cont)

<i>Perfect</i>	Any of the rooftop of the house within the boundaries of the property
<i>Approximate</i>	Within the boundaries of the property or support/auxiliary buildings
<i>Next door</i>	Next door
<i>Wrong</i>	Outside the boundaries and next door
<i>Can't Verify</i>	Guidelines

Multiple rooftops	Single entities with multiple rooftops
<i>Rules</i>	Same rules as Residential properties with multiple buildings

Campuses	Entire parcel is <i>Perfect</i> , no <i>Approximate</i> or <i>Next door</i>
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Other Features

Without rooftops*	Natural features (lakes, oceans, creeks, rivers, ponds, seas, forests etc)
<i>Perfect</i>	If natural feature has a defining feature (water for a river, peak of a mountain), pin should fall on that feature
	If no natural feature (arbitrary boundary (parks, national forests), pin should fall in their polygon
<i>Approximate</i>	Pin falls outside the defining features on still on it (slope of a mountain rather than the peak, shore of the lake)
<i>Next Door</i>	No next door
<i>Wrong</i>	Pin falls in an area that does not meet the Perfect of Approximate
<i>Can't Verify</i>	General rule

Administrative divisions	Countries, states, provinces, cities, either <i>Perfect</i> or <i>Wrong</i>
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Other Features (cont)

Parking lots	Shared parking lots are considered <i>Approximate</i> , only parking (no businesses attached) can be <i>Perfect</i>
Transit POIs	Stops, stations, tool booth, terminals
<i>If does not meet the Single Rooftop or Campus guidelines</i>	<i>Perfect</i> if pin falls on the polygon for the transit POI or in the area you would wait for transit or entrance of underground
	<i>Approximate</i> Within 50 meters of where you would wait
	No <i>Next door</i>
	<i>Wrong</i> if falls farther than 50 meters, within 50 meters on a non-associated rooftop, outside boundaries, beyond half a city block (bus stops only)
	<i>Can't verify</i> follow general guidelines
Underground Polygon	Find at least three entrances and create boundaries for each entrances (50 meters and Half and Half rule)
	Then links points